



FIND YOUR M7 FRAMEWORK

Design the right future and turn it into
a complete Profile and School Strategy with M7 Consulting.

WHO ARE WE

*At M7 Consulting, we believe graduate school is not simply about getting in
—it is about choosing the future you want to build.*

We help ambitious MBA and Master's applicants think beyond rankings and admissions, developing a clear strategy that defines who they are, where they are going, and how to compete at the highest level.

From career direction and school strategy to profile positioning and application narrative, we guide every stage of the journey. Because admission is the outcome of strategy—not the starting point.

OUR PHILOSOPHY

*Most applicants start with rankings.
We start with direction.*

Because choosing a graduate program isn't about finding the highest-ranked school. It's about finding the place that best aligns with your ambitions, your strengths, and the future you want to build.

Only when that direction is clear can you build a school list that is not only competitive—but strategically right for you.

THAT'S WHY WE CREATE FIND YOUR M7 FRAMEWORK

*Every applicant has a different destination.
So why should everyone follow the same admissions strategy?*

*Find Your M7 is our proprietary strategic framework that helps you define your direction
before making one of the most important decisions of your career.*

*By uncovering your ambitions, strengths, and long-term aspirations, we identify Your M7—the
schools, degree, and pathway that will move you closer to the future you want to build.*

***Because Your M7 isn't determined by rankings.
It's defined by where you want to go.***

FIND YOUR M7 FRAMEWORK

Our framework examines *four dimensions* that shape every meaningful graduate school decision:



*One connecting logic runs through every strong application:
how you have lived, what you are deciding now, and where you are going come together into one undeniable direction.*

PAST

You cannot design the right future until you understand what has shaped you.

Before making decisions about graduate school, applicants need to step back and examine the experiences that have shaped their goals, interests, strengths, weaknesses, thinking processes, and defining moments.

From these experiences, the framework uncovers:



Skills & Capabilities

Identify the abilities you have developed through your academic, professional, and life experiences.



Character & Mindset

Understand the qualities, behaviors, and thinking patterns that shape how you work, lead, and respond to challenges.



Interests, Passions & Values

Discover what consistently motivates you, what matters to you, and the ideas or issues you are naturally drawn toward.



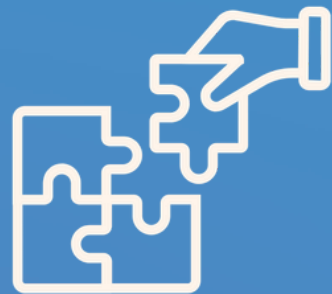
Non-Professional Dimensions

Explore the personal experiences, communities, responsibilities, and perspectives that add depth beyond your professional profile.

PRESENT

Understand what is driving the decision now.

Graduate school decisions are often triggered by a growing tension between where you are today and where you want to go. This part of the framework helps applicants identify what is creating urgency, what feels missing, and why further study has become relevant now.



A Problem or Challenge

Identify the problems, frustrations, or limitations in your current path that are creating pressure for change.



A Missed or Emerging Opportunity

Understand the opportunities you are currently unable to access, or the new possibilities you want to pursue.



A Skills or Knowledge Gap

You realize that moving forward requires capabilities you do not yet have.



Motivation & Why Now?

The framework then asks whether the motivation is strong, specific, and urgent enough to justify graduate study at this point in your journey.

FUTURE

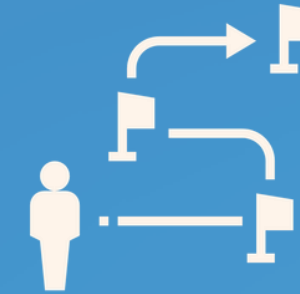
Define where graduate school is meant to take you.

Graduate school should act as a bridge between the role you want next and the larger direction you want your career and life to take. This part of the framework clarifies both the immediate destination and the long-term path behind it.



Short-Term Career Goal

Clarify the role, function, industry, or type of organization you want to move into right after graduation.



Long-Term Career Direction

Define the broader path you want your career to take over the next 15–20 years.

The Connection Between Them

The short-term goal should not stand alone. It should act as a credible bridge toward the long-term direction.

ULTIMATE IMPACT

Identify the theme that connects everything.

The final stage of the framework identifies the deeper theme behind the applicant's experiences, motivations, and aspirations. It clarifies what they ultimately want their work to change, improve, or contribute to.



Impact Theme

A concise statement describing the direction that consistently connects your story.



Supporting Keywords

Keywords make the theme more concrete and help guide career, degree, and school decisions.

Legacy Question

What do you ultimately want your work to change, improve, or leave behind?

A FRAMEWORK IS THE STARTING POINT

***THE FRAMEWORK GIVES YOU THE QUESTIONS.
M7 HELPS YOU FIND THE RIGHT ANSWERS.***

Self-reflection can help you recognize patterns, strengths, and possible directions. But the most important graduate school decisions cannot be made from isolated answers alone.

What matters is how those answers are interpreted, challenged, connected, and translated into a strategy that is credible for your career and compelling to admissions committees.

FROM INITIAL ANSWERS TO STRATEGIC CLARITY

*You may already have ideas about your **strengths**, **career goals**, **degree preferences**, and **target schools**. But each answer becomes meaningful only when it is **tested against the others**.*

*M7 examines whether your experiences, motivations, goals, and choices form **one credible direction**—or whether **important gaps**, **contradictions**, and **alternative paths** still need to be explored.*

WHAT YOU BRING

- Experiences
- Strengths
- Career ideas
- Degree preferences
- School interests
- Concerns and uncertainties

WHAT M7 EXAMINES

- What is supported by evidence?
- What is still an assumption?
- Which goals are realistic?
- Where are the contradictions?
- What is truly missing?
- Which options deserve deeper consideration?

WHAT BECOMES CLEAR

- Your strongest direction
- The role of graduate school
- Your degree and culture fit
- Your strategic priorities
- Your application positioning
- The school portfolio that supports your future

WHAT THE FULL FRAMEWORK GIVES YOU

A connected strategy for your future, profile, degree, and school decisions.

01

YOUR FUTURE DIRECTION

Define a credible career architecture by connecting where you are today, the role and impact you want next, and the long-term impact you aim to create, so each decision supports one coherent direction.

03

YOUR STRATEGIC GAPS

Prioritize the gaps that materially affect your direction and competitiveness, while distinguishing what must be built, what can be strengthened, and what should not absorb your time.

02

YOUR PROFILE POSITIONING

Identify the strengths, experiences, and evidence with the greatest strategic value, then shape them into a differentiated positioning and core narrative that is both authentic to you and relevant to admissions.

04

SCHOOL & APPLICATION STRATEGY

Construct a balanced school portfolio by aligning career outcomes, program structure, culture, geography, and admission risk with the future you are intentionally building.

BEYOND YOUR M7 FRAMEWORK

Your strategy is only the beginning.

We work with you to transform it into a competitive application and a successful admissions journey.

01

PROFILE DEVELOPMENT

We strengthen your profile through strategic resume development, profile-building recommendations, and recommender planning to ensure every experience supports your long-term positioning.

03

INTERVIEW PREPARATION

We help you communicate your story with clarity and confidence through mock interviews, video assessments, and structured feedback tailored to your target schools.

02

APPLICATION DEVELOPMENT

We transform your strategy into compelling applications through essay development, application review, and school-specific positioning that remains consistent across every component.

04

ADMISSIONS SUPPORT

Our guidance continues beyond submission with support on school selection, scholarships, deferrals, waitlists, and key admissions decisions.

READY TO FIND YOU M7 ?

*Book a strategy consultation
with an M7 admissions expert
to develop your complete M7 Framework
and start building your personalized roadmap today.*

YOUR LIFE
YOUR FUTURE
YOUR M7

CONNECT WITH US



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WE DON'T HELP YOU CHOOSE UNIVERSITY, *WE HELP YOU DESIGN **A FUTURE WORTH CHOOSING***